



Flowers for Trade, (Horticulture Science Series-10)

By V.L. Sheela (Author) & K.V. Peter (Ed.)

New India Publishing Agency, 2008. Hardcover. Book Condition: New. The book is a classic covering flowers used in decoration of houses, offices, restaurants, hospitals and private places of rest and relaxation. For nature lovers, it is a paradise of colours, forms and shapes. Fragrant flowers, flowers for bouquet making, flowers for essences and bonsai are narrated to the enchantment of students and scholars as well. There are 21 chapters dealing with general topics in flower trade, standards, markets and global demand and supply. The specific chapters deal elaborately anthuriums, carnations, china aster, chrysanthemums, gerbera, gladiolus, heliconias, jasmine, marigold, orchids, roses and tube roses. An exhaustive chapter on new cut flowers narrates recent introductions. The Japanese Bonsai is dealt in exquisite style. Research and development in this sector are separately dealt with. Future prospects, trends and globalised flower marketing are written for use of floriculturists. Modern technology of protected growing of flowers is informative. All the flowers indicated in the book are presented in colour photograph forms as well. Contents Chapter 1 : Floriculture - Global and Domestic Scenario Chapter 2 : Protected Cultivation of Flowers for Trade Chapter 3 : Seed Production in Flower Crops Chapter 4 : Micropropagation of...



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