



# Foreign direct investments in Poland since 1989 - Theoretical background, specific advantages and recent developments

By Michael A. Braun

Grin Verlag Okt 2008, 2008. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Titel. - Seminar paper from the year 2003 in the subject Economics - Case Scenarios, grade: 1,00, University of Abertay Dundee (Economics Department), course: Mini-Project on Europe, 17 entries in the bibliography, language: English, abstract: The collapse of communism has started a dramatic change in the economies and societies of eastern and central Europe (ECE). The transformation from a planned to a market-economic system has lead to the opening of previously closed markets. Since 1989 this region is not only a new market to sell to, but also a place to produce. And especially western-European enterprises might benefit from this due to short distances, which help to integrate these locations into a worldwide firm-strategy. European companies now have got the same possibilities like the US or even Japan to produce cheaper directly at their doorstep. However, the integration of ECE does not simply mean the extension of western markets to an eastern location. There is much more such as the complete restructuring of western production chains. Or in other words, there is a dual process of transformation (east) and...



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